## 2017 Conference on the Value of Play: Where Design Meets Play

April 2-5, 2017

as of 3-26-17 (subject to change)

### VENUES

<table>
<thead>
<tr>
<th>Auditorium</th>
<th>Seminar Room I</th>
<th>Seminar Room II</th>
<th>Meeting Room I</th>
<th>Meeting Room II</th>
<th>Meeting Room III</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TRACKS</strong></td>
<td><strong>Featured Speakers</strong></td>
<td><strong>Landscapes, Architecture &amp; Design</strong></td>
<td><strong>Education and Programming</strong></td>
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<td><strong>Nature, Parks and Recreation</strong></td>
</tr>
</tbody>
</table>

### 10:00am-5:00pm

- Registration desk is open from 10:00am-5:00pm
- Posters display in Grand Hallway begins (continues Sunday through Tuesday closing banquet)
- Silent Auction open through 10am Tuesday

### PRE-CONFERENCE PLAY INSTITUTES

**11:00am-2:30pm**

**NOTE: separate registration required**

**Effective Playground Protective Surfacing: The Elusive Goal** – R. Huber, K. Kutska

**Change Agents for Play: Program Design Starts with Understanding Your Audience** – D. Rhea, A. Rivchun, L. Clark

**Play Facilitator Certificate of Completion** – E. O’Sullivan

### 3:00-3:50pm

**"Ten Strategies to Get a C in Play"** - M. Bryant, Discovery Education

**Nature-Inspired Play Environments: Design for participation, education and safety** – J. McConkey, S. Hare

**2016 Action Grant Winner - Outdoor Classroom on a Shoestring Budget** – K. Jenkins

**Unmasking the Preschooler's Potential in the Classroom and Beyond: How Movement & Play Power Learning** – P. Blackburn

**Ambassadors for Play – Next Generation Play Workers** – M. Leung

### 4:00-4:50pm

**The Future of Schoolyards and Strategies to Work with School Communities to Get Things Funded and Built** – B. Yost

**Designing Play and Recreation Environments that Turn Research into Practice** – I. Palacios

**Why Play Must be Open-Ended, Mindful, and Wacky in Order to be Worthwhile** – V. Nornberg-Barey

**Documenting Play With Video: A Curricular Lens** – R. Stone

**Parents can “Read, Rattle & Roll”** – L. Cragan-Sullivan

**Pure Play at the Fair: How temporary space leads to permanent play** – P. Stine

### 5:00-5:50pm

**Placemaking Leads To Playmaking: How Edible & Medicinal Gardens Make Serenbe More Playful** – S. Nygren

**Promoting the Power of Play Through a Regional Play Conference** – H. Von Bank

**Playing on Two Wheels** – D. Wiklacz, P. Bostain

**Designing for a Playful Park: Creating a Play program for Boston's Greenway** – K. Levesque

**An Invitation to the Playground: Obesity and the Power of Play and Recreation** – K. Player

### 6:00-6:30pm

**Newcomers Social**

### 6:30-8:30pm

**Kickoff Dinner and Opening PLAYtalk (Ballroom)**

Kimberly S. Clay, Executive Director, Play Like A Girl®

The Value of Play: When Design Meets Play (and Playtime Imitates Life)

### 8:45-10:00pm

Hospitality suite open at the James F. Martin Inn
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<th>Meeting Room IV</th>
</tr>
</thead>
</table>

### TRACKS
- **Featured Speakers**
- **Research Symposium**
- **Landscapes, Architecture & Design**
- **Education and Programming**
- **Nature, Parks and Recreation**
- **Health & Wellness, Museums & Zoos**

#### Monday

**7:30am**
Registration desk is open until 5:00pm

**8:00-9:15am**
**Keynote Speaker (Ballroom)**
Matt Urbanski, Michael Van Valkenburgh Assoc - *"Designing for Fun: Making Play Spaces that City Kids (and Parents) Love"*

**9:30-10:15am**
**Round Tables - Topic centered discussions facilitated by industry leaders (Ballroom)**

**10:30-11:20am**
**Sometimes It Hurts: Designing Play Environments with as Much Risk-Taking as Possible and as Little Safety as Necessary**
- Moderator / US Perspective: T. Hendy
  - European Perspective: J. Richter
  - UK Perspective: H. Harbottle
  - Canadian Perspective: J. Martin

### Monday

**11:30-12:20pm**
**Play Everywhere: Creating Family Friendly Cities**
- D. Flanigan, M. Benson, A. Kyle

**12:30-1:45pm**
**PLAYtalk 2 and Lunch (Ballroom)**
James Siegal, KaBOOM! - *"Transforming Every Day Spaces into PLAYces"*

**2:00-2:50pm**
**The Genius of Play: Designing an Integrated Program to Help Families Capitalize on Key Developmental Benefits for Their Children**

**3:00-3:50pm**
**Using Empathy to Design School Based Play**
- D. Gallagher

**3:50-4:15pm**
**“Snack and Gab” Refreshment Break**
- grab a snack and gab about how YOU are inspired to design play!

### Play Workshops

**4:15-5:15pm**
**Playing Outside the Lines: Playing As A Metaphor for Life**
- E. Fisher

**5:30-6:15pm**
**US Play Coalition Committee Meetings (Open to All)**

**6:30-8:30pm**
**Meet, Greet, and Out to Eat (dinner cost not included)**
- shuttles to downtown restaurants will be available

**8:45-10:00pm**
**Hospitality suite open at the James F. Martin Inn**
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</tr>
</thead>
</table>

### 7:00am

Registration desk opens. Posters display thru Tuesday closing banquet.

### 8:00-9:15am

**Keynote Speaker (Ballroom)**

*Power PLAYer Panel - Fran Mainella; Stuart Brown, MD; Michael Suk, MD; Kim Moore Bailey*

### 9:30-10:00am

Coffee Talk - grab a drink and TALK about what we are DOING for play! **SILENT AUCTION CLOSES AT 10AM!**

### 10:00-10:50am

- **Lighting with LED . . . The Opportunities and the Challenges** - J. Crookham
- **Reclaiming Play** - M. Talarowski, K. Farquhar
- **Play in American Life: Honoring the Life and Work of Dr. Joe L. Frost** - M. Moore
- **Play University: A Hands-on Approach to Guiding Children Through the Stages of Play** - K. Peinkney
- **Generation Migration: An Intergenerational Adult Day Camp Experience** - A. Fristoll
- **LET US Play: A New Approach to Old Games** - C. Steinfurth
- **Pretend Play and Brain Growth** - M. Oliveira
- **Imagination Playground, Tinker Toys, and Play** - J. Hayes

### 11:00-11:50am

- **Designing a Practice of Play** - D. Harding
- **Designing Effective Playground Environments to Stimulate Play** - T. Patel
- **Equitable play opportunities: A social justice issue** - O. Jarrett
- **The LINK Project: The effects of play and character development on classroom behaviors, BMI, and character scores in public school grades K & 1 - D. Rhea
- **Building a Community of PLAY Through an Interdisciplinary University Collaborative** - D. Wisneski, D. Dinkel, M. Kuhn
- **Kidmания: Designing for Playing, learning, and growing** - K. Castella
- **Playing to Heal: A Trauma Sensitive Sports Practice** - N. LeJeune
- **Playful Pedagogy: Playwork and Playing Out** - L. Kinney

### 12:00-1:30pm

**PLAYtalk 3 and Lunch (Ballroom)**

*Pat "The Play Lady" Rumbaugh - “Is Your Community Designed For Play?”*

### 1:45-2:35pm

- **BrandNewNoise: Where Design Meets Play** - R. Upchurch
- **plaYce making: Naturally Designing Beyond the Catalogue** - M. Dube, Z. Pierce
- **The Shape of the New Adventure Play Movement** - J. Almon, L. Kinney, C. Gentry
- **It's Gonna Hurt: Roughhousing and Risk in Play** - J. McCullough
- **Play Facilitation: Unleashing Power of Play for Children** - E. O'Sullivan
- **The Universal Design of Play** - C. Connor
- **CAN SCREEN TIME BE QUALITY TIME?** - N. Bojin
- **2016 Grant Winner - "Getting Out of the Way: Designing for Playwork"** - M. Bradley

### 2:45-3:35pm

- **How Science and Research are Rocking the Play World** - T. Norquist, S. Brown, J. Frost
- **7 Elements of PLAY & the Impact on Learning in the Classroom** - E. Smith
- **Playing for a Change Follow-UP: Child Centered Play Counseling in Elementary Schools** - S. Smith-Adcock
- **Play Facilitation: Choices that Count** - E. O'Sullivan

### 3:35-4:35pm

**UNSTRUCTURED PLAY - Come Out and PLAY!**

### 4:40-5:30pm

US Play Coalition Committee Meetings (Open to All)

### 5:30-6:30pm

Reception with Poster Presentations and Book Signings (Grand Hallway)

### 6:30-8:30pm

Celebration Dinner Banquet (Ballroom) - Honoring the Work of Joe Frost plus Grant and Award winners announced

### 8:45-10:00pm

Hospitality suite open at the James F. Martin Inn

### WEDNESDAY

7:00-9:00am

US Play Coalition Steering Committee Meeting

Have a safe trip home! PLAY ON!! If you have arranged shuttle transportation to return you to the airport, check with the registration desk to be sure you are set for your trip.

**SAVE THE DATES FOR THE 2018 CONFERENCE ON THE VALUE OF PLAY - APRIL 8-11, 2018!!**